

Overview 8020 (Eighty-Twenty) Campaign

[History of the 8020 (Eighty-Twenty) Campaign]

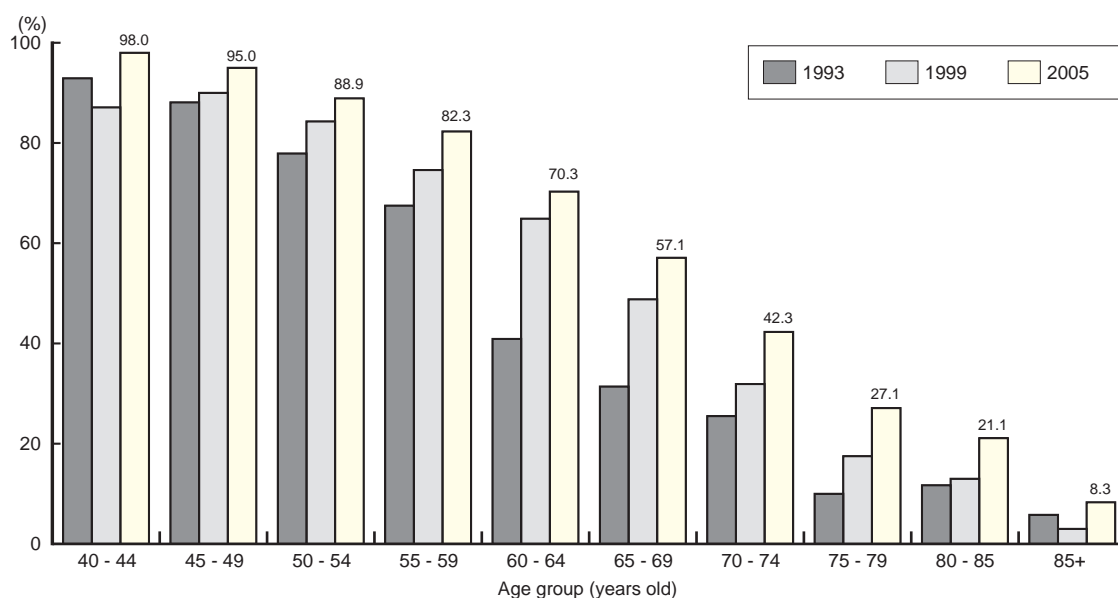
1989	A Study Group on the Dental Health Policy for Adults made public its interim report. In this report, the "8020 (Eighty-Twenty) Campaign" in which the citizens were called upon to maintain 20 teeth or more of their own even at age 80, was advocated.
1991	The major objective for the Dental Hygiene Week (June 4-10) was to promote the 8020 Campaign.
1992	The 8020 Campaign promotion measures were laughed for dissemination and publicity of the 8020 Campaign (until 1996).
1993	The 8020 Campaign Promotion Support Program was launched for the purpose of smooth implementation of the "8020 (Eighty-Twenty) Campaign" promotion measures (until 1997).
1996	Opinions of the Study Group on the future dental health and medical care pointed out that the 8020 Campaign should develop to a more practical and community-oriented campaign.
1997	Municipal dental health promotion programs (menu programs) were launched.
2000	Prefecture-led special programs to promote the 8020 Campaign were launched.
2003	Dental health support model program for operators of health promotion programs were launched.
2006	The "Survey of Dental Diseases (2005)" was published. People who have achieved 8020 reached over 20% for the first time since the survey was started.
2008	8020 Campaign marks 20th anniversary.

[Relationship between 8020 Campaign and Healthy Japan 21]

The "8020 Campaign" and "healthy Japan 21" are complementary to each other and the programs to accomplish the goals of Healthy Japan 21 have been implemented within the framework of the 8020 Campaign. As dental health was explicitly stated as a key point in the Health Promotion Act, it is expected that the lifelong dental health programs (8020 Campaign) will be promoted further.

Detailed Data Changes in Percentage of People Having 20 or More Teeth of Their Own by Age Group

Year \ Age	40 - 44	45 - 49	50 - 54	55 - 59	60 - 64	65 - 69	70 - 74	75 - 79	80 - 85	85+
1993	92.9%	88.1%	77.9%	67.5%	40.9%	31.4%	25.5%	10.0%	11.7%	5.6%
1999	97.1	90.0	84.3	74.6	64.9	48.8	31.9	17.5	13.0	3.0
2005	98.0	95.0	88.9	82.3	70.3	57.1	42.3	27.1	21.1	8.3



Source: "Survey of Dental Diseases", Health Policy Bureau, MHLW