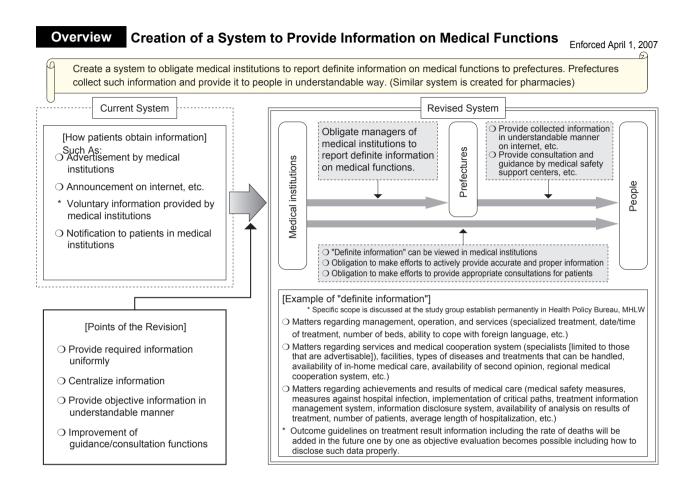
Providing Information on Medical Functions



Provide explanation by documents at the time hospitalization (the Medical Care Law) (revised in FY 2006)

	tablish in the Medical Care Law that managers of hospitals and clinics formulate, issue, and explain treatment plans at the beginning/end of hospitalization.
 Obligation to provide treatment plans at the beginning of hospitalization O Managers of medical institutions are obligated to prepare, issue, and appropriately explain treatment plans describing treatments to be provided to patients during hospitalization. O In doting so, managers are obligated to make efforts to reflect knowledge of medical professionals of hospitals/clinics and facilitate organized cooperation with them. 	
	 (Items to be described in the treatment plan) Name, date of birth, and sex of the patient Name of a doctor or dentist who is in charge of providing treatment to the patient Specify disease or injury that caused hospitalization and main symptoms Plans for examinations, surgeries, medications, and other treatments to be provided during hospitalization Other items designated by the Ordinance of the Ministry of Health, Labour and Welfare
	o make efforts to provide recuperation plans at the end of hospitalization s of medical institutions are obligated to make efforts to prepare, issue, and appropriately explain recuperation plans

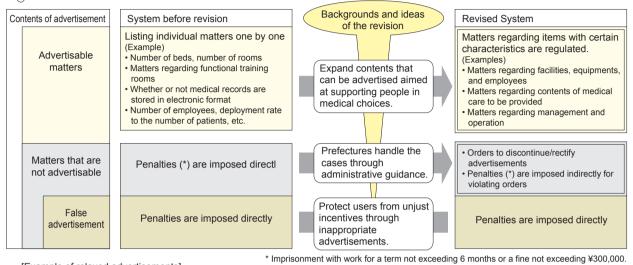
describing matters regarding required health care, medical care, and welfare services after hospitalization. O In doting so, managers are obligated to make efforts to cooperate with health care, medical care, and welfare service providers.

[Effects] O Improvement of information provided to patients, O Improved informed consent, O Promotion of team medical care, O Enhanced cooperation with other medical institutions (displaying so-called adjustment function for leaving hospital), and O Promotion of evidence-based medicine (EBM), etc. 0

Expand Matters that can be Advertised through Revision of Advertisement Regulations (the Medical Care Law)

• With regards to regulation of advertisable matters under advertisement regulation system, the system has been revised in such as way that items with certain characteristics are grouped and regulated comprehensively as "matters regarding ..." instead of listing individual matters one by one as conventionally done.

- → Substantial relaxation of advertisement regulation
- Revision from direct penalties to indirect penalties in case of matters that are not advertisable are advertised



[Example of relaxed advertisements]

O Specialities of medical professionals, O Photographs and visual images of facilities and medical professionals, O Treatment policies, O General name/development code of investigational drugs, O Notification of provided treatments and contents of treatments in understandable manner, O matters regarding medical devices, etc.

(* These information, however, must be in accordance with laws, regulations, and guidelines)