

**What is it like to have a long life?**

# **Age-friendly city efforts in Akita City**

Yuko Kodama(Chief, Age-friendly City Section,Akita City,JAPAN)



# Geographic features and industry



## 【 POPULATION 】

307,919人 (30th September 2019)

## 【 AREA 】

906.07 km<sup>2</sup>

## 【INDUSTRIES】(1st June 2016 )

Primary 0.4%

(agriculture, forestry, fisheries)

Secondary 13.1%

(mining, manufacturing,  
construction)

Tertiary 86.5%

(finance, insurance, service,  
telecommunications, etc)



エイジフレンズドリーシディあきた



# Tradition and History

## Akita Kanto Festival (Important Intangible Folk Culture Asset)



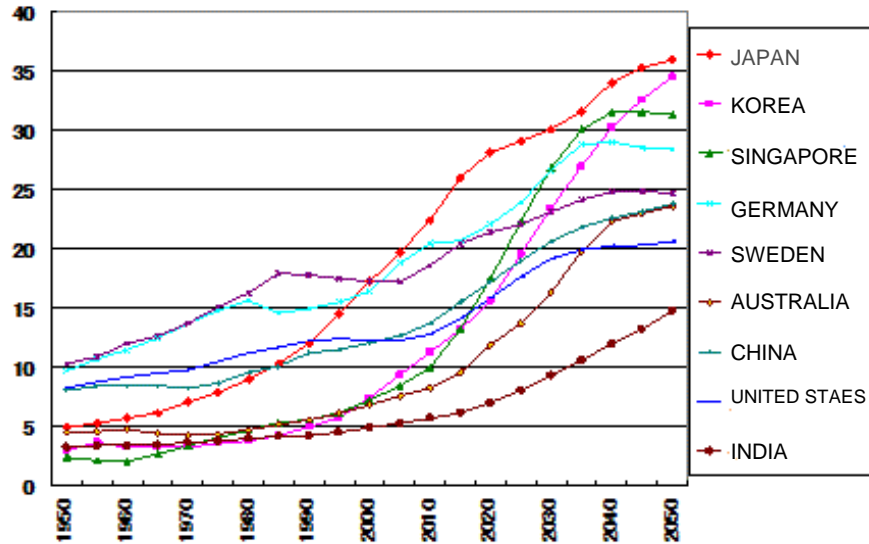
## Tsuchizaki Minato Hikiyama Festival (Intangible Cultural Heritage by UNESCO)



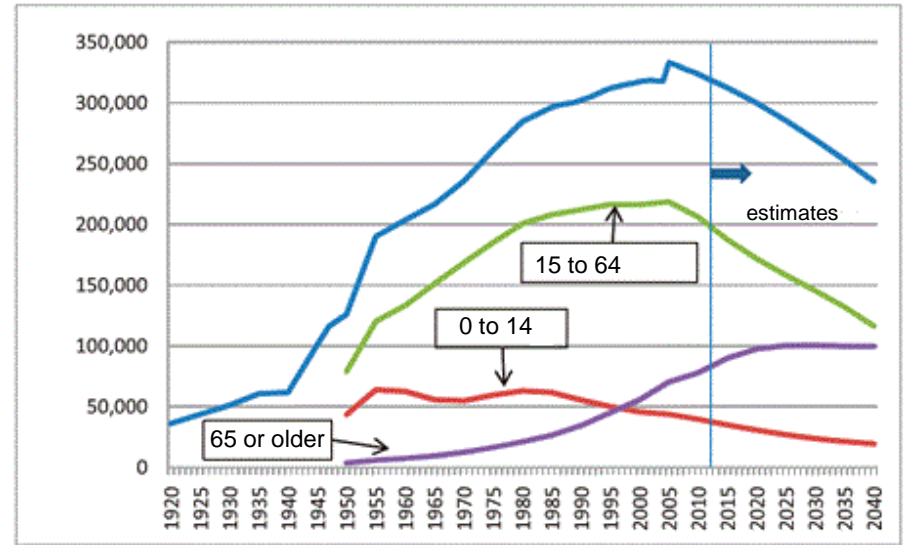


# Front line of JAPAN = Front line of the World

## Population Ageing

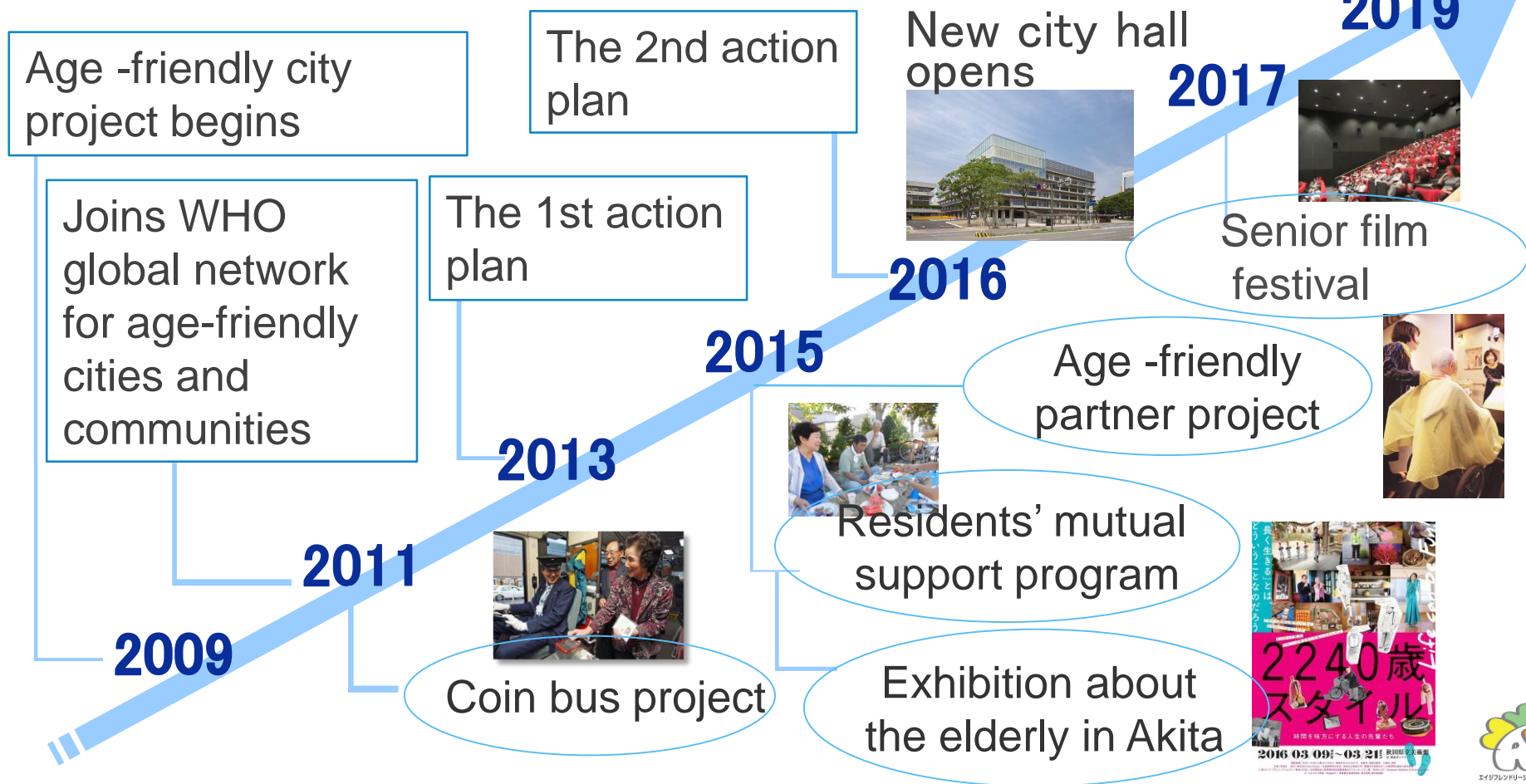


## Population in Akita city





# Timeline





# One Coin Bus Project

Encouraging the elderly to go out, socialize, and enjoy life

- Affordable fee (Especially for long distance)
- Easy of use (One flat rate, easier than bus coupon tickets)



Increasing:

- The number of bus users
- Social participation of the elderly





# Senior Film Festival

秋田市エイジフレンドリーシティ普及啓発事業

7月3日(火)上映 10:30~開演11:00  
13:30~開演14:00

7月10日(火)上映 10:30~開演11:00  
13:30~開演14:00

HACHI 約束の犬 (字幕版)

超高速! 参勤交代 リターンズ

コインバスに乗ってワンコインで映画を観よう!

7月17日(火)上映 10:30~開演11:00  
13:30~開演14:00

7月24日(火)上映 10:30~開演11:00  
13:30~開演14:00

最高の人生の見つけ方 (字幕版)

人生フルーツ

**シニア映画祭**

会場 アルヴェ2F ルミエール秋田 全席自由

料金 コインバス資格証明書  
増払い券手帳 (18歳以上の映画利用者のみ) をご提示の方は **500円** (1作品)  
その他の方は **800円** (1作品)

チケット 6月2日(土)からルミエール秋田で発売 (各回先着180名)

[主催 秋田市] 秋田市は「エイジフレンドリーシティ(高齢者にやさしい都市)の実現」を目指します。

お問い合わせ ルミエール秋田 ☎018-884-7450

Concession ticket : 500 yen

For 65 and older with “one coin bus certificate” or “disability certificate”

10 mins lecture



movie





# New City Hall, universally designed for easy access

- Offering one stop-concierge service at the front desk
- The central citizen service center, a local autonomy, is also located in the facility.
- The ground floor lobby can be open to the public as a shelter in times of natural disasters.





# Age-Friendly Partner Project

105 businesses and professionals such as bank, hotel, hair salon, temple, supermarket, construction, etc.

Creating age-friendly community



Register private companies as “age-friendly partners” that support the elderly



Opportunity to create new businesses for the elderly



Snow removal volunteer



Bench installation



Beauty salon that can be used in a wheelchair





# The program that leads locals' mutual support

case1 : creates friendly and familiar environments utilizing regional features

Regional diagnosis with SWOT analysis



Local events with a theme of common interests



Prevention of the need for nursing care through community support



Outdoor party



Joy of sake



Elderly nursing care class for men



# The program that leads locals' mutual support

## case2: Making friendship beyond generations

What is it like to have a long life?

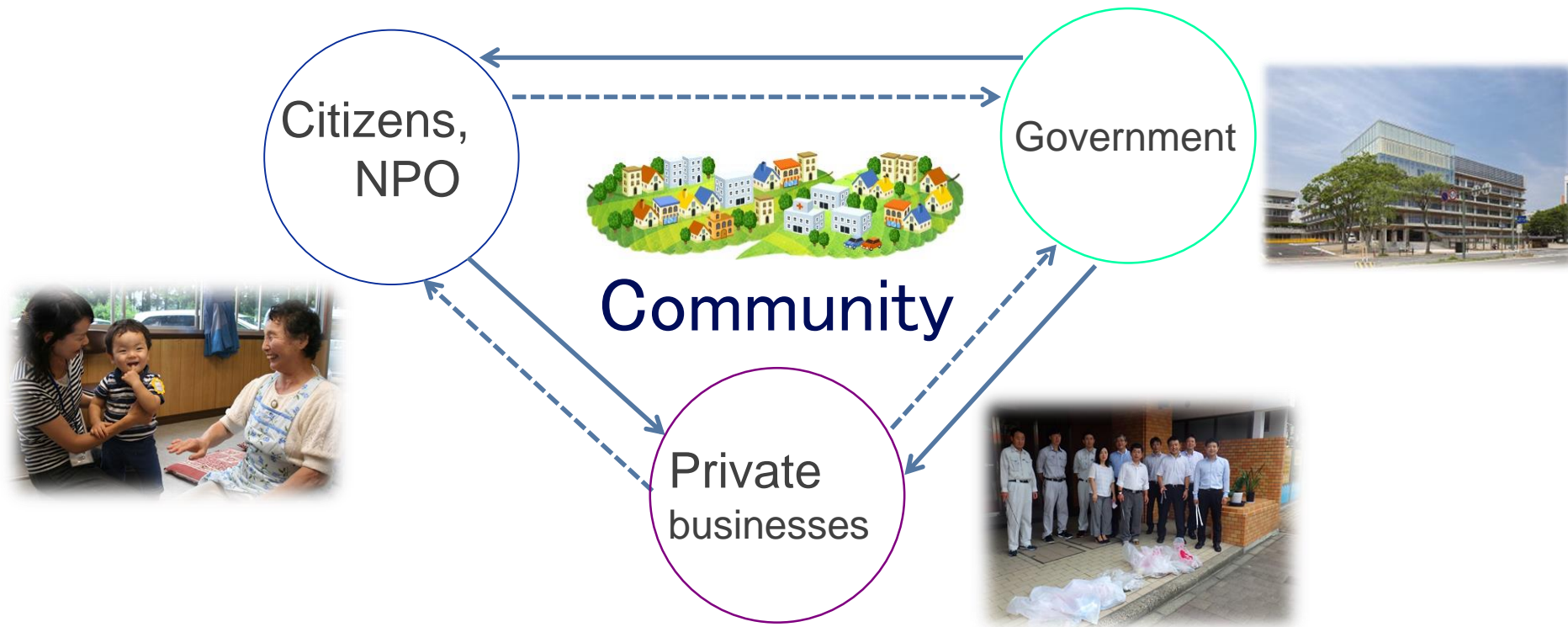
The value of cross generational relationships

Easy going, comfortable and natural friendships that keep people involved





# For the realization of Age-friendly city



It is important to create a town through three-way collaboration between "government", "private businesses" and "citizens"





# Thank you for your kind attention

Yuko Kodama(Chief, Age-friendly City Section,Akita City,JAPAN)

