



“The 3rd Longitudinal Survey of Newborns in the 21st Century”

Jan-22-2015 The Ministry of Health, Labour and Welfare has tabulated and released the results of the 3rd “Longitudinal Survey of Newborns in the 21st Century (Babies born in 2010)” for 2012, which is conducted yearly with the same sample group. The survey is to continuously observe living conditions and changes over the years of a cohort of children born on May 10th through May 24th in 2010 and to compare with those babies born in 2001 with help of parents and to capture key information used for formulating measures such as measures against the declining birthrate. The 3rd survey shows the data on 32,380 out of 37,582 children as of December 1, 2012. The children at the time of the survey are two years and six months old.

<<Key Survey Results>>

1. Change in mothers’ employment status

The employment rate of mothers shows 46.5% in the 3rd survey, yearly increase from the 1st survey, and is 11.5 percentage point higher than that of 35.0% in the 3rd survey conducted with babies born in 2001 (the 2001 cohort) (Figure 1 on Page 3).

Note: The number is tabulated based on those who responded from the 1st through the 3rd surveys and “living with mother.”

2. Child-rearing advisers

For child-rearing advisers other than family members, friends, and acquaintances, “nursery teachers” rank high at 39.7% among working mothers; “family and child-rearing forum staff” rank high at 12.9% among mothers without employment (Figure 4 on Page 6).

Note: The number is tabulated based on those who responded from the 1st through the 3rd surveys, “living with mother,” excluding those whose employment status is unknown.

3. Children’s time to get up and to go to bed

The trend shows that children get up and go to bed earlier than that shown in the 3rd survey of babies born in 2001 (the 2001 cohort) (Figure 5 on Page 7, Figure 7 on Page 8).

Time to get up (am)	3rd survey of 2010 cohort (vs. 2001 cohort)	Time to go to bed (pm)	3rd survey of 2010 cohort (vs. 2001 cohort)
6:00–6:59	30.5% (18.1%)	8:00–8:59	17.2% (10.4%)
7:00–7:59	46.9% (46.5%)	9:00–9:59	49.2% (39.2%)
8:00–8:59	14.8% (22.6%)	10:00–10:59	24.0% (31.8%)