

# US-JAPAN

## HBD EAST Think Tank Meeting 2025

**Date:** Wednesday, September 17<sup>th</sup>, 2025, 9:30 AM- 6:00 PM (JST)

**Venue:** Sapporo Convention Center (<https://www.sora-scc.jp/eng/access.html>)

**Language:** English & Japanese (simultaneous interpretation)

Session		Chair	Agenda items	Times	Speakers and Panelists
A	Welcome 9:30-9:55		From MHLW	5	<b>NOMURA Yumiko</b> <i>Director, Medical Device Evaluation Division, Ministry of Health, Labour and Welfare (MHLW)</i>
			From PMDA	5	<b>FUJIWARA Yasuhiro</b> <i>Chief Executive, Pharmaceuticals and Medical Devices Agency (PMDA)</i>
			From FDA	5	<b>TBA U.S. Food &amp; Drug Administration (FDA)</b>
			From JFMDA	5	<b>MIYATA Masahiko</b> <i>Vice Chairman, The Japan Federation of Medical Devices Associations (JFMDA)</i>
			From AdvaMed (AMDD)	5	<b>Janet Trunzo</b> <i>Senior Advisor to the President, Senior Executive Vice President, Technology &amp; Regulatory Affairs, AdvaMed</i>
B	Keynote lecture 9:55-10:30		Japanese initiatives to promote medical device development	15	<b>SUZUKI Yuka</b> (Clinical Research, Innovation and Education Center, Tohoku Univ. Hospital (CRIETO))
			HBD history and global lessons learned	15	<b>Mitchell Krucoff</b> (Duke Univ.)
			Q&A	5	
C	Update on HBD activities 10:35-10:45		Update on HBD activities (2020 – 2025)	10	<b>NAKAGAWA Makoto</b> (PMDA)
Break (15min)					
D	HBD activities to advance pediatric device development and access 11:00-12:10	<b>YASUKOCHI Satoshi</b> (Aizawa hospital), <b>Nicole Ibrahim</b> (FDA)	HBD for Children - Achievements and future directions	10	<b>SASAGAWA Kaoru</b> (PMDA)
			Considerations in Japanese academia in advancing pediatric medical device development: Insight from Japan’s Agency for Medical Research and Development	10	<b>FUJII Takanari</b> (SHOWA Medical Univ. Hospital)
			Japanese regulatory initiatives to promote pediatric/orphan medical device access	10	<b>ANDO Mariko</b> (MHLW)
			What else is needed to advance pediatric medical device development? Industry perspective	10	<b>Dali Alarian</b> (Renata Medical)
			Panel discussion: Breaking barriers: Driving cross-sector collaboration and increased global access	30	<b>Speakers &amp;</b> <b>Sung-Hae Kim</b> (Shizuoka Children's Hospital) <b>SUZUKI Yuka</b> (CRIETO) <b>Eric Chen</b> (Abbott Medical) <b>Nicole Gillette</b> (FDA) <b>TAKAHASHI Sara</b> (MHLW)
Lunch Break (60 min)					
E	HBD activities to advance smart development of SaMD 13:10-14:20	<b>IKENO Fumiaki</b> (Stanford Univ.),	Regulatory updates: Japan	10	<b>KOIKE Kazuhisa</b> (PMDA)
			Regulatory updates: US	10	<b>Ken Cavanaugh</b> (FDA)
			Initiatives to support the expansion of Japanese medical devices into overseas markets: Japanese ministry	10	<b>TAKAYAMA Masumi</b> (Ministry of Economy, Trade and Industry)

Session		Chair	Agenda items	Times	Speakers and Panelists
		<b>KOIKE Kazuhisa</b> (PMDA)	perspective		
			Considerations in international development of digital health technologies	10	<b>TADA Tomohiro</b> (AI Medical Service Inc.)
			Panel discussion: Global strategies to accelerate SaMD development: perspectives from industry, academia, and government	30	<b>Speakers &amp; IKEDA Koji</b> (CRIETO) <b>OTAKE Masanori</b> (GE HealthCare Japan)
F	Challenges and solutions when building multi-national registries 14:25-15:35	<b>IWAMOTO Shin</b> (PMDA), <b>Kenneth Cavanaugh</b> (FDA)	The current situation and future direction of utilization of real-world clinical evidence for regulatory decision-making	10	<b>SHIBA Takeshi</b> (PMDA)
			Experiences with regulatory use of registry data: Industry perspective	10	<b>IWAISHI Chie</b> (Edwards Lifesciences)
			Consideration and future opportunities identified through the utilization of real-world evidence	10	<b>Aaron Lottes</b> (Purdue Univ.)
			Deciding whether a registry should go global: Japanese academic perspective	10	<b>NAKAMURA Masato</b> (Toho Univ.)
			Panel Discussion: Opportunities for further global alignment of real-world evidence collection and application	30	<b>Speakers &amp; YOKOI Hiroyoshi</b> (Fukuoka Sanno Hospital) <b>Misti Malone</b> (FDA) <b>YASUHARA Daiki</b> (Medtronic JAPAN)
Break (15min)					
G	Shaping forward-looking collaboration among stakeholders for more efficient global medical device development 15:50-17:10	<b>Mitchell Krucoff</b> (Duke Univ.), <b>YABANA Naoyuki</b> (PMDA)	Addressing key bottlenecks in global medical device development: challenges and strategic solutions	10	<b>SENSHU Kazuhisa</b> (Terumo Corporation)
			Lessons from success: Rethinking collaboration among stakeholders in medical device innovation	10	<b>IKEDA Koji</b> (CRIETO)
			Initiatives to accelerate medical device access: US regulatory perspective	10	<b>Kenneth Cavanaugh</b> (FDA)
			Advancing medical device development through multinational collaboration	10	<b>TBA</b>
			Panel discussion: Envisioning global collaboration in medical device development - a 10-year outlook from industry, academia, and government	40	<b>Speakers &amp; IKENO Fumiaki</b> (Stanford Univ.) <b>MORIKAWA Satoshi</b> (Boston Scientific Japan) <b>NAKAI Kiyohito</b> (PMDA) <b>Health Sciences Authority</b> <b>EU regulator</b>
H	Closing remarks			5	<b>YABANA Naoyuki</b> (PMDA)