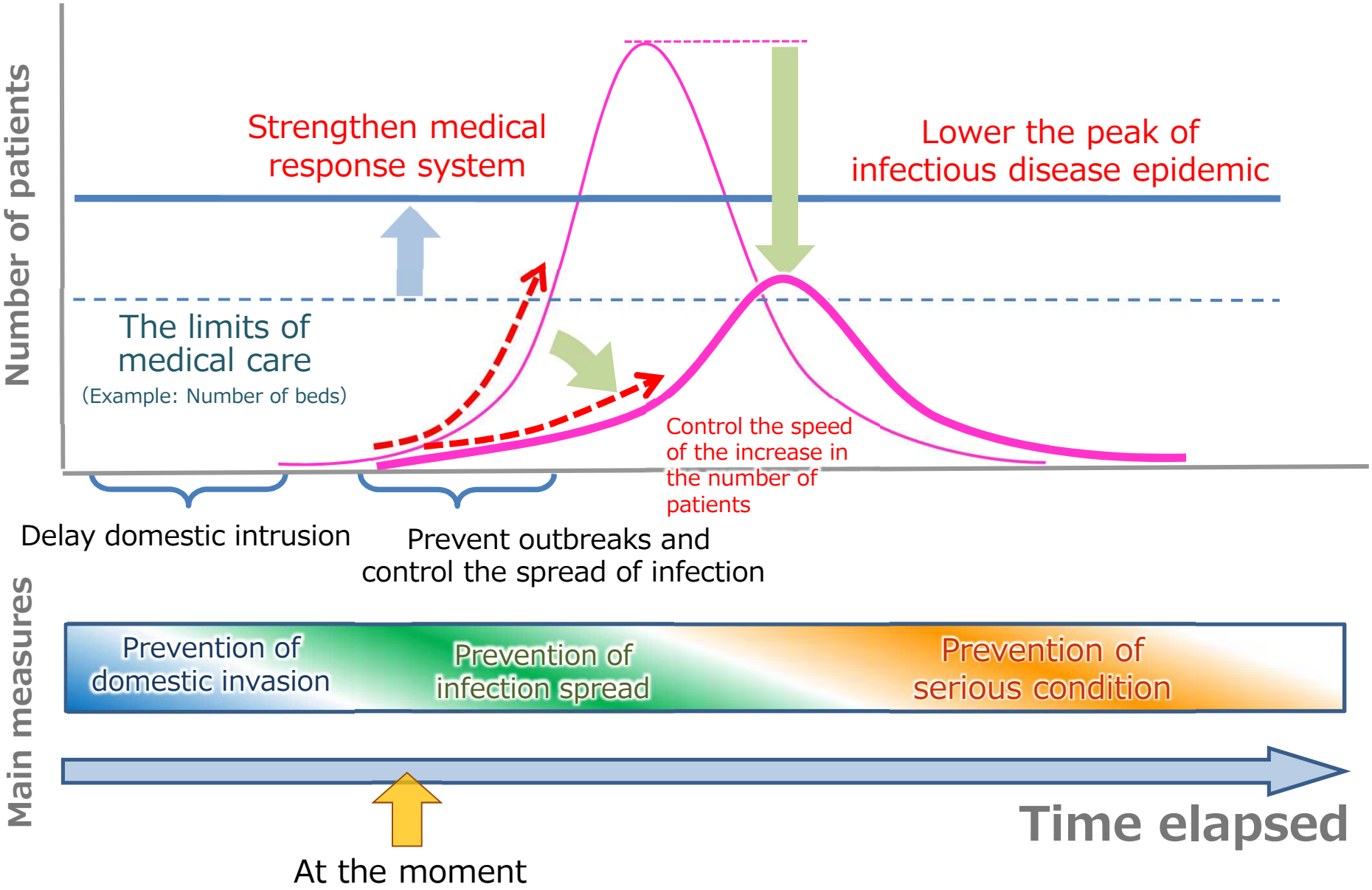Purpose of new coronavirus measures (basic concept)