## Section 4. Cancer Prevention, Early Detection, and Promotion of Cancer Research

With regard to the cancer prevention, efforts are being made to promote "Health Japan 21" as part of a comprehensive health promotion program as well as a national campaign to improve people's lifestyles including dietary habits, exercise, and to stop smoking.

In addition, with regard to the early detection of cancer, the Basic Plan includes the goal of raising the percentage of people receiving cancer screening to at least 50%. Efforts are being made to support modelling measures for raising the percentage of people receiving cancer screening as well as through dissemination and enlightenment activities.

"Cancer care support centers" have also been set up at designated cancer hospitals to respond to the anxieties and questions of patients and their families through the telephone, facsimile, and interviews.

With regard to cancer research, which is positioned to be the overall basis for controlling cancer, clinically important research, such as on improving patients' quality of life, as well as politically important research, such as equalization of cancer medical services, have been conducted. In addition, basic studies and research and development of new treatment methods as well as methods of effective early diagnosis are being promoted.