

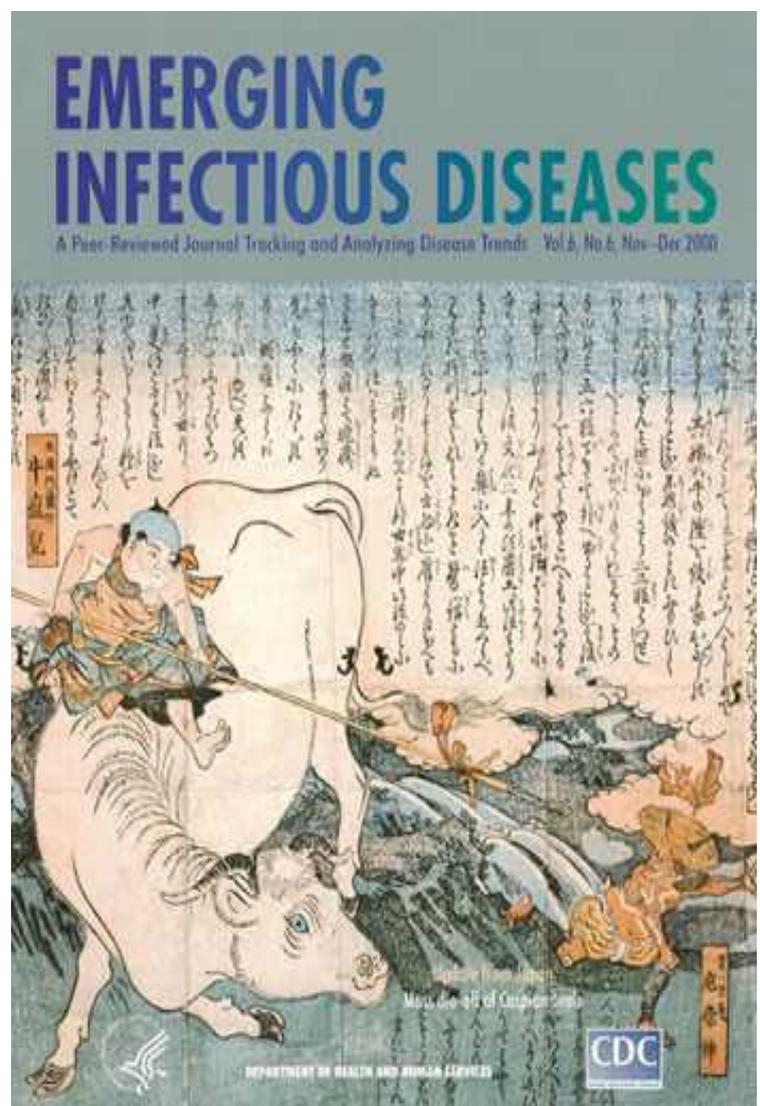
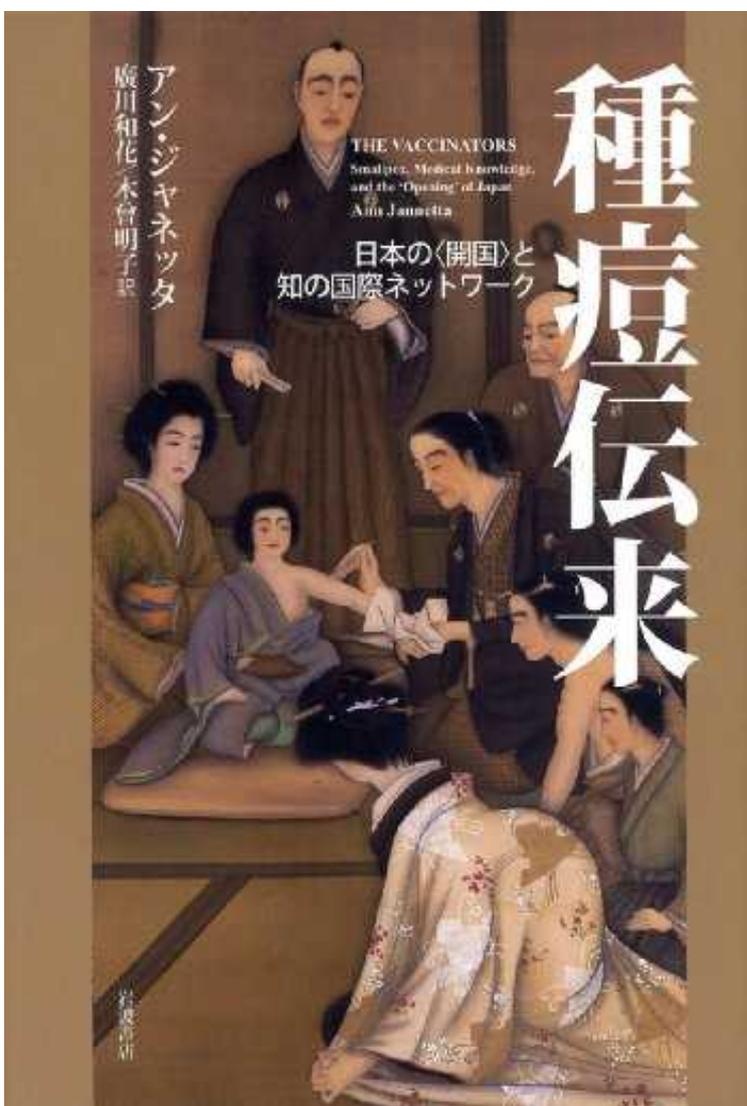
予防接種とコミュニケーション 当事者・保護者支援

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国立国際医療研究センター

学習内容

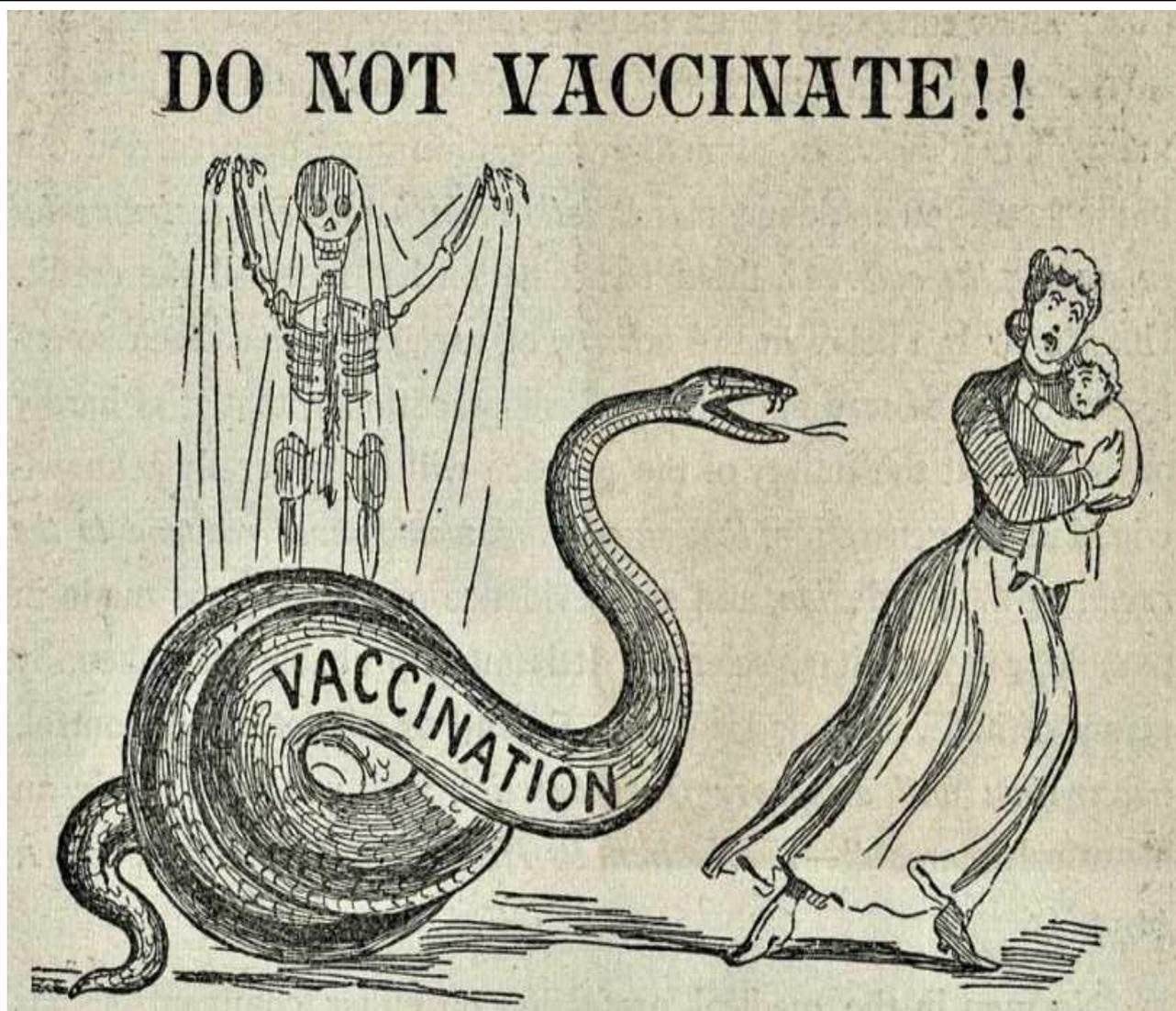
- 1) 予防接種についての考え方
- 2) ワクチン懐疑と反ワクチン
- 3) 報道の影響
- 4) 放置するリスク
- 5) 医療者にできること、すべきこと



予防接種・ワクチンへのスタンス

A積極的擁護	B受容	C無関心	D懷疑	E反対・否定
肯定的で接種に疑いがない	予防、集団生活のため必要	周囲の勧めによって接種	全否定ではないが不信もある	全てのワクチンを否定
スケジュール通りに接種		接種またはまったく未接種	一部未接種	自分の子供には接種しない
医療者を信頼			不信ではないが疑問もある	医療者不信
医療者からの情報に関心あり		情報に関心無し	関心あり自分でも調べている	ワクチン情報関心無し
公費化賛成	重要なので公費と考えている	公費でなければ接種しない	公費であっても未接種ワクチンがある	公費化に反対
思春期以後は本人の意思を尊重				思春期以後も接種させない

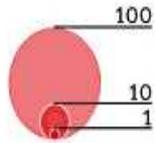
信念をもって否定的な人たち (短期的には説得困難)



オランダ 麻疹アウトブレイク (2013年)

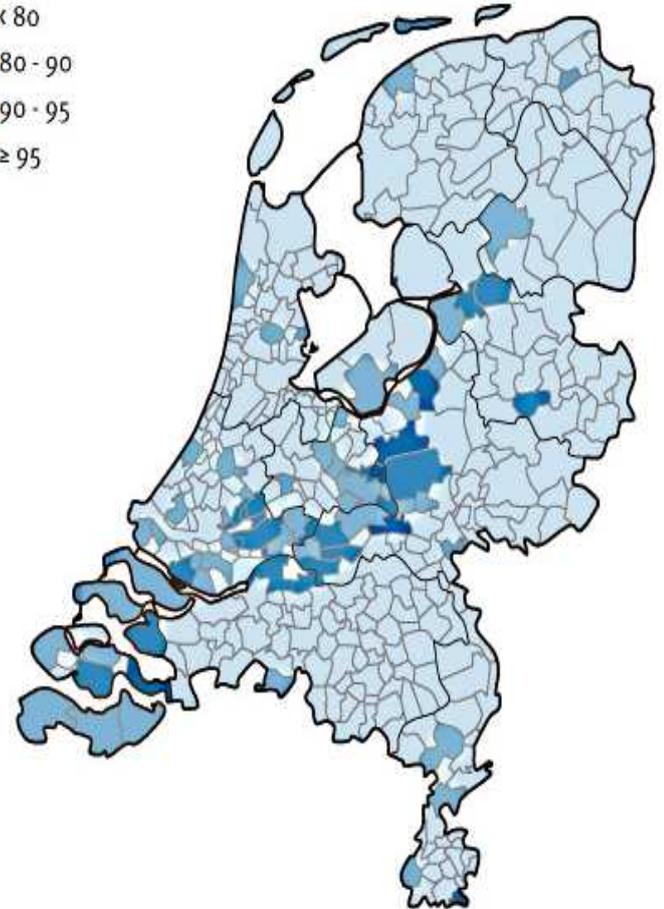
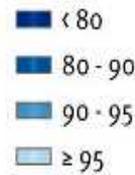
A

Cases of measles (number)



B

Vaccination coverage (percentage)



【対処法】

- ① より早期からの教育
- ② カウンターの情報を常に発信
- ③ 2次的に子どもを救う方法を説明

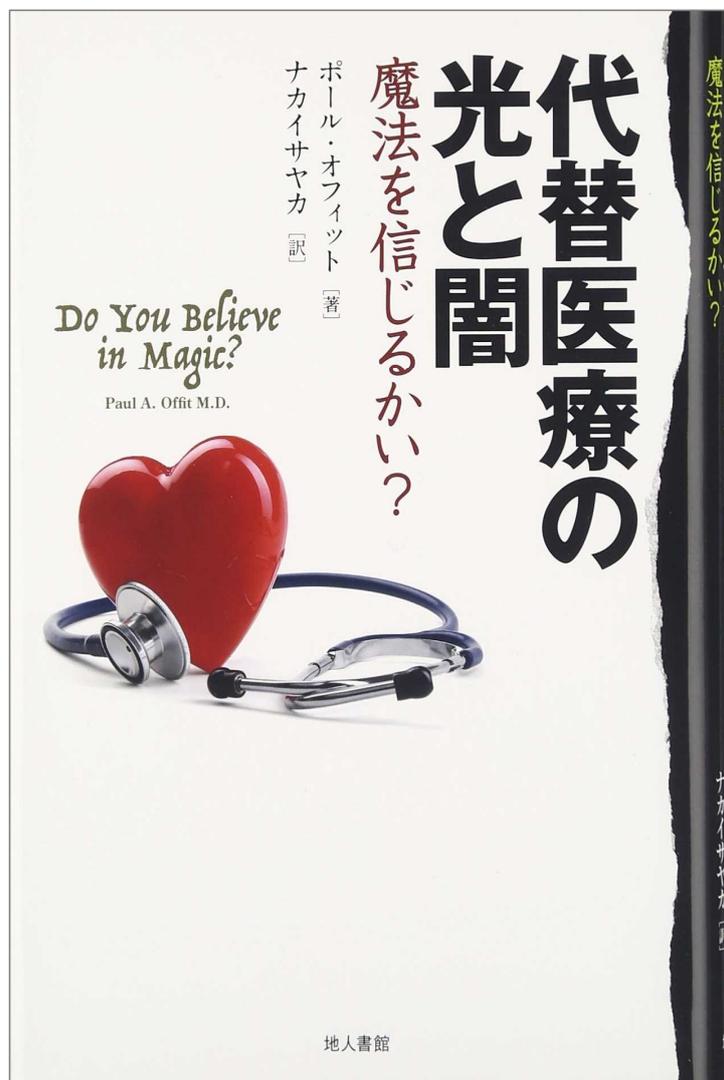
【海外の対処法】

- ①就学時の義務づけ
 - ②辞退条件の厳密化
 - ②経済的インセンティブ
-

反ワクチン情報



影響され
拡散する人たち



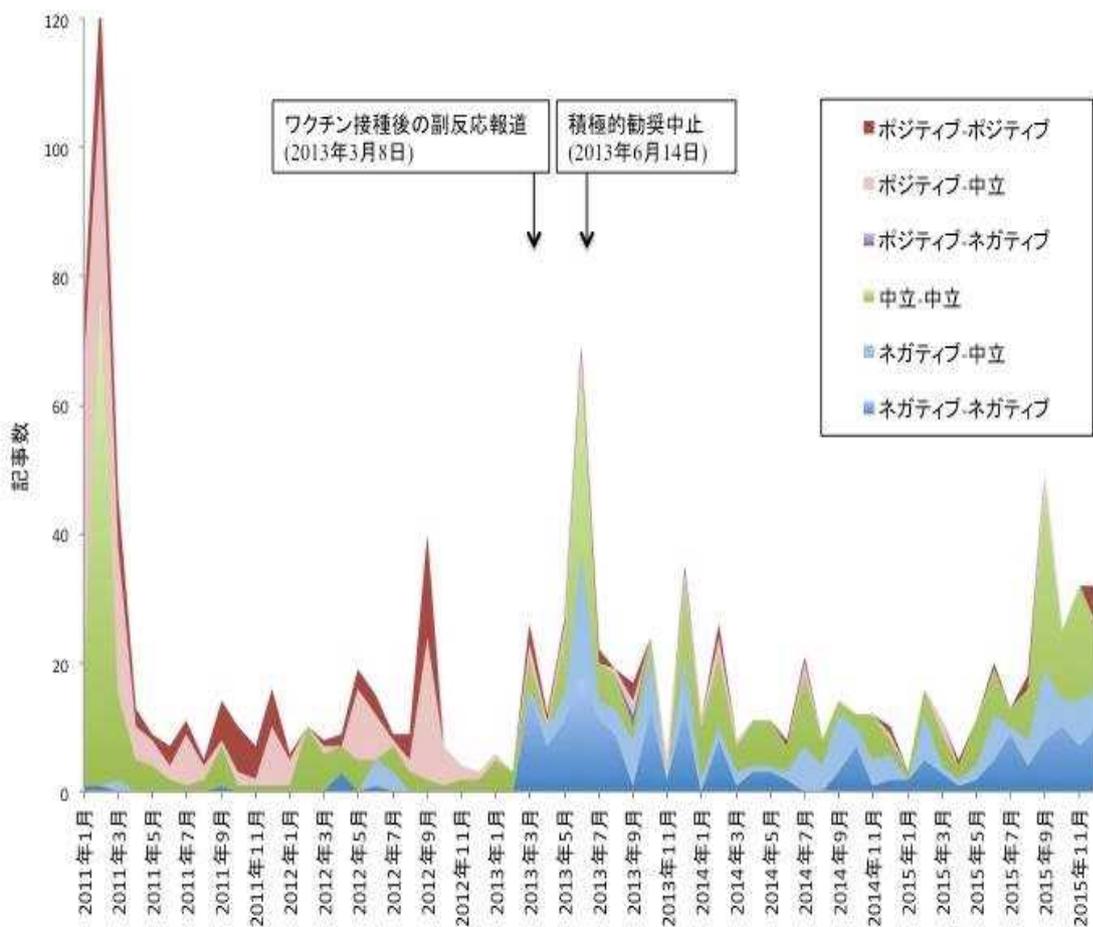
もっとも影響の大きい
報道の問題



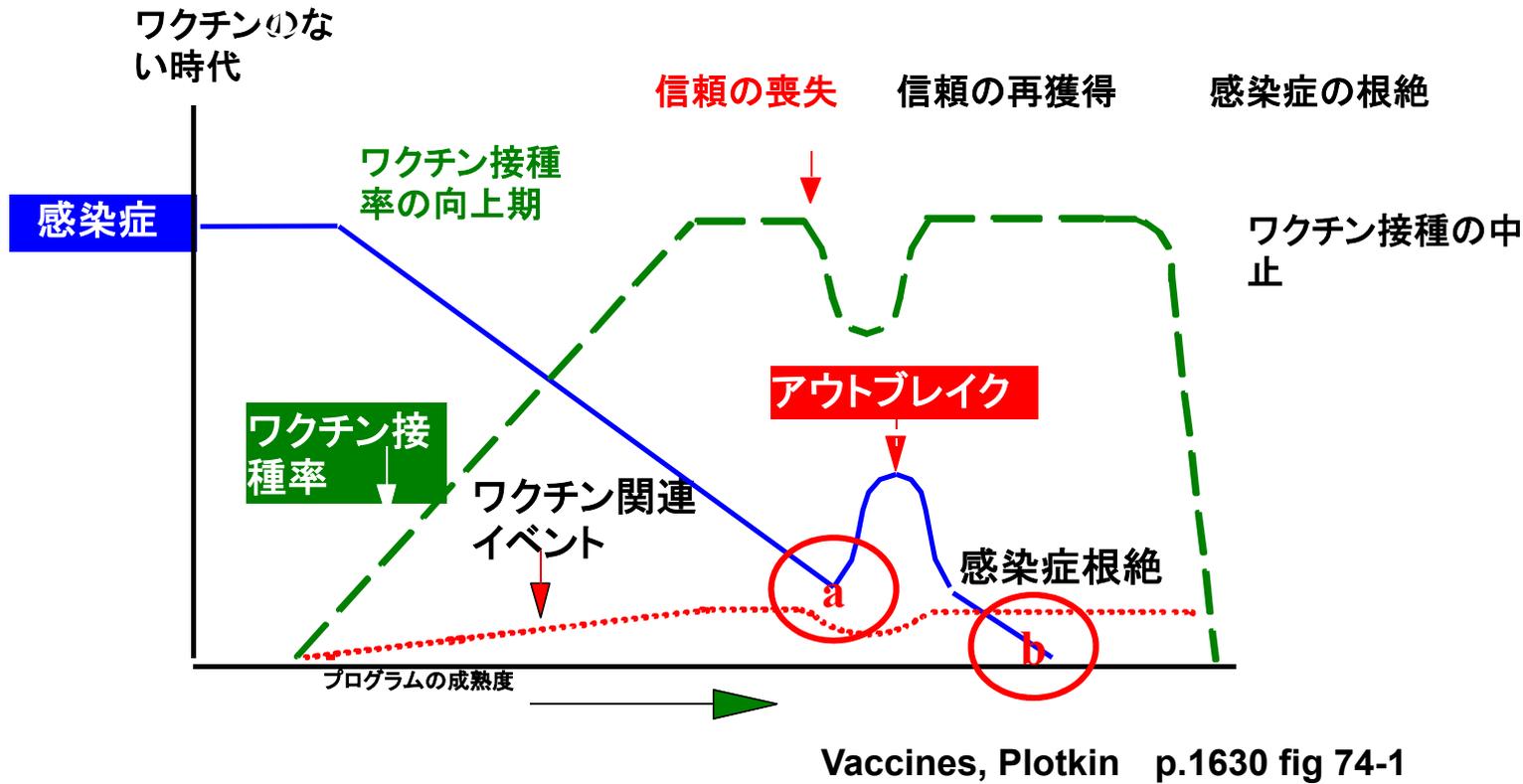
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日本の主要新聞におけるHPVワクチンの報道分析

CID 2016.09.22



予防接種プログラムのたどる道 ワクチンの安全性の認知とその影響



メディア（情報発信媒体）
としての専門家の課題

STAR INVESTIGATION

A wonder drug's dark side

Hundreds of thousands of teen girls in Canada have safely taken **Gardasil**, a vaccine shown to prevent HPV. But a Star investigation has found that since 2008, at least **60 Canadians** experienced debilitating illnesses after inoculation. Patients and parents say the incidents point to the importance of **full disclosure** of risks

DAVID BRUSER AND JESSE MCLEAN
STAFF REPORTERS

By the time Kaitlyn Armstrong received her third and final injection of the popular HPV vaccine Gardasil, pain had spread through the Whitby teen's body, migrating from her back to her knees to her hips.

After her first dose, Natalie Kenzie of London developed egg-size lumps on the soles of her feet, her joints swelled and her limbs twitched uncontrollably.

Before getting the shots, both 13-year-old girls were told the vaccine had no significant risks. And as they struggled to learn what ailed them, and began to believe Gardasil played a role, doctors dismissed their concerns.

Hundreds of thousands of teenage girls in Canada have received the vaccine's three doses, the vast majority without incident.

Regulators, including Health Canada and the FDA in the United States, cite comprehensive clinical trials and other data that show the vaccine's well-studied safety and efficacy.

But since 2008 at least 60 girls and women in Canada have convulsed or developed disabling joint and muscle pain and other debilitating conditions after receiving Gardasil.

One needed a wheelchair, another a feeding tube. A 14-year-old Quebec girl, Annabelle Morin, died two weeks after receiving the second injection of the vaccine.

It was 7:30 p.m. on the night of Dec. 9, 2008, when her mother, Linda, found her in the tub, her head underwater and turned to the side.

The paramedics lifted Annabelle's body on to a stretcher. "I put a blanket on her, saying, 'She's going to freeze!'" Linda recalled. "I did not know she was already dead."



RANDY RISLING/TORONTO STAR

Kaitlyn Armstrong says the nurses giving her the HPV vaccine Gardasil ignored her when she said she was allergic to metal.

claiming zero significant side effects de- base, and interviewed regulators, a doctor > **WHAT IS GARDASIL?**

How a major newspaper bungled a vaccine story, then smeared its critics
Los Angeles Times
Feb 13 2015

Feb 5, 2015



The Anti-Vaccine Epidemic

These parents are almost uniformly highly educated, but they are making an uneducated choice.

It's also a dangerous choice...Because we're unwilling to learn from history, we are starting to relive it.

And children are the victims of our ignorance."

Dr. Paul Offit

WSJ
9/24/14

【課題解決】

報道機関へのはたらきかけ

- ① 広報・啓発委員会の設置
- ② メールやFAX・手紙で意見
- ③ メディアセミナー
- ④ プレスリリース
- ⑤ SNSやブログで発信する

必要性のない製薬会社との接点をなくす
(どうみえるか問題)