

Press Release (This is provisional translation. Please refer to the original text written in Japanese.)

May 24, 2011

Employment Policy Division, Employment Security Bureau

To the press and whom it may concern,

The Symbol of the “Japan as One’ Work Project” decided

The logo of the “Japan as One” Work Project was decided, to be promoted by the “Conference on Promotion of Employment Support and Job Creation for the Disaster Victims (Chairperson: Vice-Minister Ms. Yoko Komiyama .”

The “Japan as One” Work Project has been implementing the countermeasures Phase 1 and Phase 2. In order to effectively implement the measures, the logo was created to publicize the project.

【The Symbol of the “Japan as One’ Work Project”】



The meaning of the logo

The logo portrays people holding hands, in the image of the initial letter of the word WORK, “W,” symbolizing Japan in which all people cooperate by joining hands and this project that supports people affected by the disaster.

■ Guidelines for the use of the symbol of the “Japan as One” Work Project

1. The purpose of the creation of the logo

Countermeasures Phases 1 and 2 of the “Japan as One” Work Project were compiled at the “Conference on Promotion of Employment Support and Job Creation for the Disaster Victims,” in order to promote job assistance and job creation for disaster victims of the Great East Japan Earthquake. The Conference has been implementing the countermeasures Phases 1 and 2. The logo was created because, for effective implementation of these measures, the “Japan as One” Work Project needs to be widely made known to and understood by the public. With the use of the logo, the “Japan as One” Work Project will be further publicized to the public.

2. Objectives of use

- (1) The logo can be used if consistent with the aim of the creation of the symbol.
- (2) The logo cannot be used in the following cases:
 - For exclusive use and commercial purpose.
 - When use of the logo is deemed markedly inappropriate as it runs counter to the purpose of the creation of the logo.

3. Copyrights

- (1) All rights including the copyright of the logo belong to MHLW(Ministry of Health, Labour and Welfare).
- (2) The logo is posted in the MHLW homepage to be used freely.

4. Colors and figures

- (1) If the logo is used in color, its specified color cannot be altered.
- (2) The logo can be used by enlarging or reducing it. However, it is not allowed to change its shape.