

## Section 2. Promotion of the “New Health Frontier Strategy”

In a policy speech made by the Prime Minister at an extraordinary Diet session in 2006 it was declared that a “New Health Frontier Strategy” will be promoted to create a society in which people can enjoy healthy secure lives. Accordingly, a new health frontier strategy council run by the Chief Cabinet Secretary compiled the “New Health Frontier Strategy” in April 2007 for the creation of a healthy nation and aiming at extending the healthy lives of people through a national health promotion campaign focusing on preventive measures. Related ministries and agencies will also be promoting measures in accordance to this strategy.